



# Data driven

GOALS	WHY?	RECENT POSITION (2020)	STEPPING STONES IN THE NEXT FIVE YEARS			VISION FOR 2025	VISION FOR 2040
<p><b>Easy access and sharing of data, including real-time data</b></p>	<p>It is essential to improve business efficiency and effectiveness, recognised in government and industry policies.</p> <p>Timely data allows real-time system improvements and enhanced decision-making for railway customers.</p>	<p>A limited range of data is available through industry platforms/APIs.</p> <p>Most data sets are not available or accessible.</p> <p>A range of assets and other sources generate data in real time, but this capability is not widely exploited.</p>	<p>Create and facilitate data sharing mechanisms.</p>	<p>Agree levels of data-sharing and develop template data-sharing agreements.</p> <p>Create and manage priority pipeline of data sets.</p>	<p>Capability for multi-modal data-sharing</p>	<p>The combination of effective rail data-sharing mechanisms, and a growing pipeline of data sources makes it easier for business and innovators to understand and access rail data.</p> <p>Compatibility of rail data-sharing approaches enables multi-modal data exploitation.</p>	<p>Ambitious strategies on data accessibility and exploitation are being implemented. These have ensured that rail is recognised as a leading data driven industry that manages, shares and exploits data to the benefit of our customers, the industry, and wider society.</p>
<p><b>Robust industry-wide data governance</b></p>	<p>It is an essential enabler for greater sharing of data and assurance of data quality.</p>	<p>Several organisations are developing, or have developed, information management frameworks.</p>	<p>Develop cross-industry metadata to be used in data cataloguing.</p>	<p>Determine strategy for data standards.</p>	<p>Development of new data standards.</p>	<p>Cross-industry data standards being produced and adopted.</p> <p>Rail Information Management Framework principles being met on cross-industry basis.</p>	
<p><b>Clear business case for data sharing</b></p>	<p>This is a key enabler for business across the industry to prioritise and justify making data available.</p>	<p>There is limited research focusing on quantifying the benefits of opening up data sources.</p> <p>Traceability capabilities exist but are not used by the industry.</p>	<p>Develop approach for identifying 'high value' rail data sets.</p>	<p>Development of strategy and routemap towards achieving an 'open by default' data-sharing vision</p>	<p>Implementation of routemap to 'open by default' data-sharing.</p> <p>Ongoing development of business cases to enable increasing amounts of open or shareable data.</p>	<p>Widespread ability to build cross-industry business cases for the sharing of data.</p> <p>Data is being shared at the right level of openness.</p> <p>High-value datasets are being made available.</p>	
<p><b>Tools and skills for better data exploitation</b></p>	<p>Advanced data capabilities are essential for the railway to drive and be competitive and integrated with other modes.</p>	<p>Rail expertise exists for traditional analytics.</p> <p>Cross-industry competence in new approaches to data is limited.</p> <p>Industry is not always an informed buyer and user of 'big data' and 'smart data' solutions.</p>	<p>Identify skill gaps within industry.</p>	<p>Develop new capabilities and outputs related to data, including digital twins and advanced AI, so that data can be easily connected to create greater value.</p>	<p>Develop and implement (re)training, support and guidance.</p> <p>Focus digital twins, AI and other data analysis developments that underpin the other four functional priorities.</p>	<p>Strategy for ensuring a digitally talented workforce has been implemented.</p> <p>Digital twin capability is strong.</p> <p>Advanced AI techniques are widely available and being used.</p>	